



Kumaon Vani wins I&B award for sustainable agriculture through community radio

New Delhi, March 21st, 2014: The TERI-initiated community radio service, Kumaon Vani, has received an award from the Union Ministry of Information and Broadcasting (I&B). The award was presented at the recently-held National Community Radio Sammelan, an annual event organized by I&B.

Kumaon Vani received the second prize in the 'Thematic' category, which recognizes a radio series on a particular theme that has relevance to the community, and enables local participation. The award includes a cash prize of Rs 30,000. Kumaon Vani station manager, Mr Mohan Karki, received the prize from Mr Bimal Julka, Secretary, I&B. Kumaon Vani received the award for its series 'Bazar laye Bouchhar', produced under a DBT-funded project, led by Dr. Nidhi Chanana. One of the objectives of this project was to raise awareness on sustainable agriculture through community radio. The series 'Bazar Laye Bouchhar' focused on addressing the concerns faced by farmers in marketing their agricultural produce.

This award is particularly encouraging for our small radio team in Mukteshwar, which had worked very hard to produce this programme. It is also significant that the community radio had humble beginnings and now has received a well-deserved recognition for its exceptional services for the benefit of poor farmers in Uttarakhand.

ABOUT TERI:

The Energy and Resources Institute (TERI) is an independent, not-for-profit research organization deeply committed to every aspect of energy, environment, and sustainable development. From providing environment-friendly solutions to rural energy problems, to helping shape the development of the Indian oil and gas sector; from tackling global climate change issues across many continents to enhancing forest conservation efforts among local communities; from advancing solutions to growing urban transportation and air pollution problems to promoting energy efficiency in Indian industries, the emphasis has always been on finding innovative solutions to make the world a better place to live in. All activities at TERI move from formulating local and national-level strategies to suggesting global solutions tackling critical energy and environment related issues.

Headed by Dr. R.K. Pachauri, also the chairperson of the Nobel Peace Prize winning climate change body, IPCC, TERI has emerged as an institution of excellence for its path-breaking research, and is a global brand widely respected by political leaders, policy makers, corporate entities as well as the civil society at large.

<u>TERI</u> Zainab Naeem: 8800286575 S S Jeevan: 8447208963	<u>Ketchum Sampark Pvt Ltd.</u> Prashant Kr. Gunjan – 9650026623 Varun Chopra: +98112-41427
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