



Godrej Properties ties up with GRIHA for Green Rating of projects

New Delhi, 19 April 2017: Key real estate player *Godrej Properties* recently signed an MoU with GRIHA Council for implementation of Green Building concepts and GRIHA Rating variants for its NCR projects. As part of the understanding, GRIHA Council will help the company set up a project implementation unit for executing GRIHA Certification and shall be working with it to maximize awareness and outreach on green initiatives through publicity campaign, marketing collaterals and dedicated links to GRIHA Council website. The developer, in collaboration with the Council, shall also establish a review committee to monitor and provide guidance for smooth implementation of the green building initiative.

Under this collaboration, Godrej Properties has committed to registering about 8 million square feet building footprint with GRIHA Council, taking into account its significant upcoming and future projects in NCR.

Speaking on the occasion, **Mr Sanjay Seth, Chief Executive Officer, GRIHA Council,** said, "I welcome the initiative taken by such a major real estate entity towards integrating green concepts in its future projects. GRIHA is privileged to have been chosen by a trusted brand such as Godrej as its trusted partner in this journey. We, at GRIHA Council, undertake to build up internal capacities within Godrej Properties to help obtain GRIHA rating for its upcoming housing and commercial projects.

Mr. Vikas Singhal, Region Head NCR 1, Godrej Properties, said, "Good and Green is one of the key tenets that Godrej Properties Limited (GPL) adheres to. As part of this philosophy, GPL strives to make environmental sustainability an integral part of the construction processes and value chain across our business. Our collaboration with GRIHA is a significant step in this direction. By building GRIHA certified green buildings, we are not only fostering sustainable development amongst the present generation, but also paving the way for future generations".

About Godrej Properties

Godrej Properties brings the Godrej Group philosophy of innovation, sustainability and excellence to the real estate industry. GPL has completed several landmark projects and is developing residential, commercial and township projects spread across approximately 12.93 million square meters (132.7 million square feet) in 12 cities. Each Godrej Properties





development combines a 120 year legacy of excellence and trust with a commitment to cuttingedge design and technology.

In the last 5 years, Godrej Properties has received over 200 awards and recognitions, including the 'Real Estate Company Of The Year' at the Construction Week India Awards 2015, the 'Professional Excellence in Real Estate' at the ABP News Real Estate Awards 2016, the 'Most Reliable Builder for 2014' at the CNBC AWAAZ Real Estate Awards 2014 and 'Innovation Leader in Real Estate' award at the NDTV Property Awards 2014.

About GRIHA Council

Together with the Ministry of New and Renewable Energy (MNRE), Government of India, TERI developed GRIHA (Green Rating for Integrated Habitat Assessment), which was endorsed as the 'National rating system for green buildings in India' in the year 2007.

GRIHA is an indigenous green building rating system developed specifically to suit Indian climate and construction practices. The rating aligns itself with the national regulatory framework and policies, such as, National Building Code, Energy Conservation Building Code, Ministry of Environment and Forests clearance, Central Pollution Control Board guidelines etc. India, in its INDC document submitted at COP 21 in Paris has highlighted GRIHA as an indigenous green building rating system developed in India.

In order to achieve the aforementioned goals and objectives, GRIHA Council, a not-for-profit independent society, was formed by TERI and MNRE to administer, promote and implement GRIHA in the country. The GRIHA Council issues GRIHA Certification for new buildings as well as retrofits and carries out all activities related to the issuance of GRIHA certification.

All buildings, which are in the design stage, are eligible for certification under GRIHA. Buildings include: offices, retail spaces, institutional buildings, hotels, hospital buildings, healthcare facilities, residences, multi-family high-rise buildings and campuses.

For further information, please contact

Ms. Lipika Jain Godrej Properties Phone: +91-9971105474 Email: <u>Lipika.jain@godrejproperties.com</u> Ms. Pallavi Singh GRIHA Council Mob: +91- 9873191597 Email: <u>Pallavi.singh@teri.res.in</u>