



Our Responsibility

Environment Sustainability
and Education

WHO WE ARE

We, the knowledge dissemination and publishing division of TERI, are now at your service to assist and partner with you in your efforts towards sustainable development, environment conservation, energy efficiency, and green growth. Recognized across borders for over three decades, we offer holistic sustainability solutions through a customized approach to help our clients undertake CSR exercises. Our endeavours have benefitted more than 1 million children and youth across India and abroad.

We provide communities with frameworks to help them succeed in achieving sustainability through an understanding of their values and principles, and an assessment of their existing sustainability initiatives. With our broad-based yet specialized skill sets along with a flexibility to quickly adopt industry best practices, we strongly emphasize quality and adhere to stringent standards. We are an organization with a conscience, and guarantee that your project will have one too.



OUR MISSION

In harmony with TERI's vision, we aspire to help our clients become socially responsible organizations with a philanthropic spirit.

Our emphasis on Education for Sustainability focuses on building capacity within the school community to work, live, and learn together to create a sustainable future. Good governance and reduction of resource use, social justice, and cultural diversity are aspects of sustainability concerns that are addressed by implementing Education for Sustainability through our initiatives. To achieve this goal, we become a trusted partner in your endeavours and strive for holistic CSR actions by:

- ❖ Communicating responsibly to the chosen target audiences
- ❖ Ensuring that products and efforts reach the right audiences at the right time
- ❖ Promising client satisfaction by going the extra mile

Our environmentally conscious roots give us a competitive edge as we pledge that all resources, whether our clients' or our own, are always used judiciously.





WHAT WE DO

We strive to effect change in one way or another: by bringing about change in the way social problems are addressed, and by improving the lives of the communities we serve. As change agents, the success of our endeavours is evident to clients, funders, staff, other stakeholders, and the general public through the impact of our work. A deep sense of social responsibility and impetus towards conserving our environment has led us to lay down a rigorous course, from conceptualization to implementation, which works through:

- ❖ Formal and informal rights-based approaches to learning which develop empathy and a sense of community, and encourage children to be socially concerned citizens
- ❖ Imparting education for sustainable development, skills, and social responsibility that helps ensure that the young citizens become caretakers of the earth for future generations
- ❖ Providing learning opportunities and access to a quality education without discrimination
- ❖ Empowering our future generations with knowledge and self-confidence to participate in the sustainable development process

OUR PARTNERS AND INITIATIVES

We have joined hands with diverse multinational corporations, multilateral and bilateral institutions, private firms, development agencies, not-for-profit organizations, and government agencies for several endeavours. We are delighted to have a clientele with whom we have contributed towards bringing about an effective change in the environment. We are also proud of having a team that is committed towards working for the cause of sustainable development. Some of our partners:



دبي العطاء
Dubai Cares



NOKIA



Million Book Challenge: This Dubai Cares–TERI initiative improved access to quality primary education and environment awareness through distribution of 100,000 books in regional languages to primary school children in 15 states

Soldiers of the Earth: Launched by superstar Akshay Kumar, this holistic awareness programme for children by ONGC raised the country's first children's environmental army

E-Waste project: Nokia supported us in developing a vibrant book titled The Amazing Journey of a Cellphone which is about electronic waste and recycling of a mobile phone

Mangroves: Our partners IUCN and the Ministry of Environment and Forests distributed our books on mangroves to children in India and Bangladesh to trigger conservation efforts



TATA MOTORS



**UN
DP**

Empowered lives.
Resilient nations.



unicef



OUR APPROACH

Our approach focuses on continuing to deliver quality service to our partners whilst embedding sustainability into our enterprises to ensure we work responsibly. Our program are in consonance with the goals and guidelines of:

❖ **Principle 7:**

Support a precautionary approach to environmental challenges

❖ **Principle 8:**

Undertake initiatives to promote greater environmental responsibility

❖ Environment Sustainability

❖ Education

UN Global Compact Principles

UN Millennium Development Goals

❖ **Goal 2:**

Achieve Universal Primary Education

❖ **Goal 7:**

Ensure Environmental Sustainability

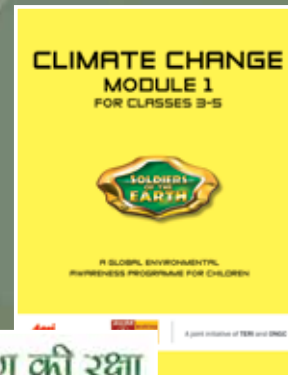
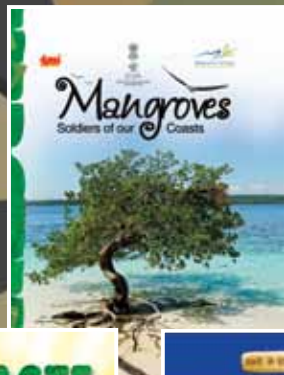
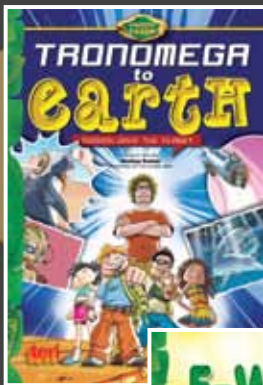
The Companies Bill

OECD Guidelines for Multinational Enterprises

❖ Contribution to sustainable development

❖ Environment protection





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