

Request for quotation (RFQ) from media agency for World Sustainable Development Summit 2023

The 22nd edition of the annual flagship event of TERI — the World Sustainable Development Summit (WSDS), will be held from 22-24 February 2023 at India Habitat Centre, New Delhi. The Summit deliberations will focus on the umbrella theme: Mainstreaming Sustainable Development and Climate Resilience for Collective Action.

TERI invites quotations from prospective bidders/media agencies to provide their services for WSDS 2023. Please find below our expectations from the agency:

Media and media-related activities

- Planning and preparing for the event, press release dissemination, media interactions, placement of op-eds
- Media invitations and media engagement
- Media monitoring & reporting

Public Relations – Social Media

- Draft content and design creatives for Social Media platforms for Plenaries and Thematic sessions
- Manage social media handles during the duration of the Summit — Content publishing, and monitoring
- Create specific infographics for Social media
- Social media analytics & reporting

Kindly share the broad media plan along with the quote.

To know more about WSDS: <https://wsds.teriin.org/2023/>

RFQ Date: 25-11-2022

Due Date for Submission of Bids: 09-12-2022

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