

# E-Mobility Rewiring Urban Lives in Uttar Pradesh



# Bareilly – Metro on Wheels

Bareilly's e-buses serve as a **'metro on wheels,'** (as quoted by some commuters), seamlessly linking the city's busiest transport hub — Bareilly Junction railway station — with suburban corridors and the Manona Dham shrine.



Bareilly Junction, one of Northern Railway's busiest stations faces chronic last-mile congestion. Manona Dham too sees heavy festival crowds. E-buses provide cleaner access solution to these hubs.

Safety is the strongest driver of adoption. **80%** of repeat commuters chose e-buses for safer travel.

**50%** shifted from diesel/CNG buses. This shift provides environment friendly alternatives for long trips of 30–40 km.

# Gorakhpur – Mobility for the Elderly

Riders travel > 20 km per trip.  
However, <50% of riders use e-buses always/very often.



Gorakhpur has the **highest share** of bus transfers among six cities — a barrier to regular use.

More direct services could increase daily ridership, and attract new users.

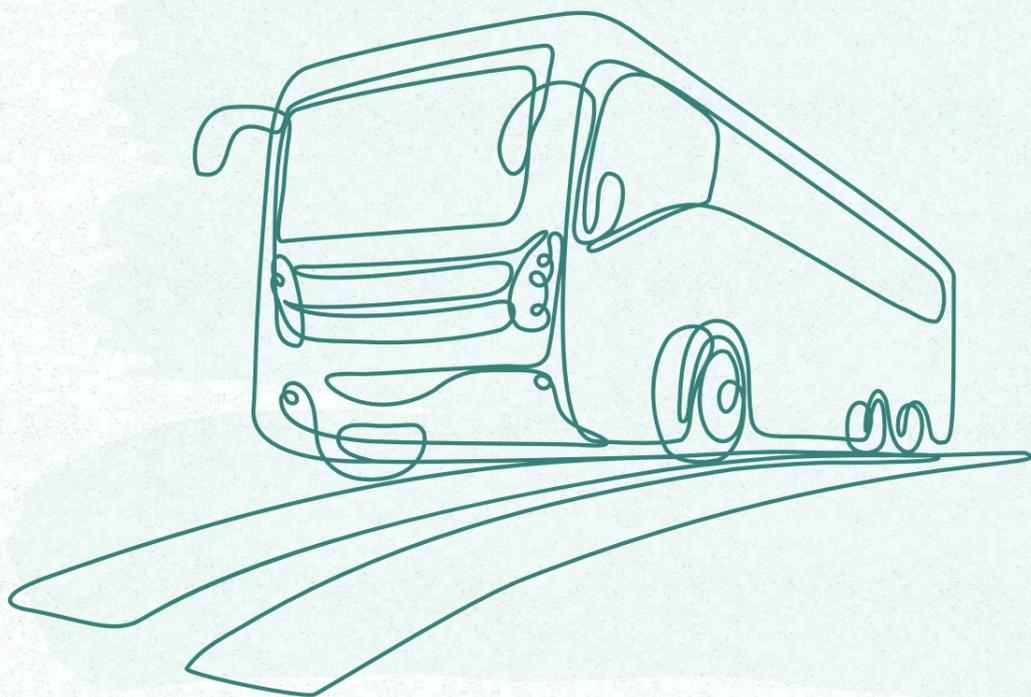


# Gorakhpur – Mobility for the Elderly

Gorakhpur records the highest share of elderly commuters (> 60 yrs) among surveyed cities.



Key contributors - **‘Better Ride Experience’** and **‘Safety’**



**80%** report improved access to infrastructure — faster, safer travel for students to Deen Dayal Upadhyaya University and patients to BRD Medical College.



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