



कुमाऊँ वाणी

आपुण रेडियो आपुण बात

90.4 MHz

**Kumaon Vani**

APUN RADIO APUN BAAT



## About

Kumaon Vani was conceptualized with the dual purpose of amplifying the voices of marginalized communities and addressing pressing socio-economic and environmental challenges in the region. It is located in the Nainital district of Uttarakhand. The station was launched by The Energy and Resources Institute (TERI) and serves as a platform for rural communities, especially those in and around Mukteshwar, Nainital, and nearby areas. Kumaon Vani is committed to promoting participatory communication, preserving local culture, and supporting sustainable development across the Himalayan region.

Kumaon Vani is a not-for-profit community radio station, owned and operated by local residents. A dedicated team of trained youth, including reporters and technicians from the region, manages its operations and produces content tailored to the interests and needs of local listeners.



On an average, the radio station receives 20-25 phone calls per week including WhatsApp messages. Its presence on social media platforms such as YouTube, Facebook, and Twitter has worked towards opening multiple avenues for suggestions, queries, and feedback from its listeners on specific topics they would like to be addressed.

## Objectives

**Empower Local Communities:** Kumaon Vani gives community members a platform to share their concerns, aspirations, and ideas, fostering a sense of involvement and ownership.

**Foster Information Exchange:** With diverse content on health, education, agriculture, and the environment, it helps listeners access important information for better decision-making

**Preserve Indigenous Culture:** By promoting local traditions, languages, and folklore, it supports the preservation of Kumaon's cultural heritage and identity.

**Promote Social Justice and Equity:** By amplifying voices of women, youth, and indigenous communities, it works to reduce inequalities and encourage inclusive practices.

## Key Programs



### **Birds of Kumaon**

Exploring the connection between birds and biodiversity, this series offers a window into nature's delicate balance.



### **Zameen Hamari Dharohar**

A series highlighting the importance of land laws in preserving Uttarakhand's environment, livelihoods, and local rights.



### **Pahado Ko Thando Pani**

A series focused on traditional and modern water conservation practices vital for sustaining the mountains' ecology, biodiversity, and future generations.



### **Hamar Khet Hamar Poshan**

The series focuses on developing nutrition literacy through local traditional crops, cultural heritage, and sustainable farming practices.

## Awards

### **Manthan Award from the Digital Empowerment Foundation (DEF) in 2013**

for enabling growth and development of the Kumaon region. The award recognized creativity and excellence in the use of ICT tools and communication networks.



**National Award received from the Ministry of Information and Broadcasting (MIB) in 2014** for its agriculture series 'Bazar Laaye Bochhar' which focused on addressing the market related concerns of farmers.

**Wildlife Biology and Conservation Award received from the Nainital Forest Division in 2018** for programming on snake awareness and helping forest department rescue King Cobras from the community.

The radio is also empanelled with the Directorate of Advertising and Visual Publicity (DAVP) / Bureau of Outreach and Communication, Ministry of Information and Broadcasting, Government of India.



## Broadcasts

### Agriculture & Livelihoods

- Best practices in farming, animal husbandry, and horticulture
- Organic farming and forest-based livelihoods
- Farmer success stories

### Environment & Sustainability

- Climate change awareness
- Forest conservation and water management
- Waste segregation and clean energy solutions

### Health & Education

- Women's health and hygiene

- Nutrition for children and elders
- School-based programming and digital literacy

### Culture & Identity

- Folk songs, local poetry, and regional festivals
- Oral histories and traditional knowledge
- Community voices and village debates

### Disaster Preparedness & Rights

- Forest fire and landslide alerts
- Public service announcements
- Legal awareness and welfare schemes



Broadcasts at **90.4** MHz



Covers over **500 villages**



Tuned in by nearly **3,50,000 people**

**Nine hours** of programming every day



### Contact Us

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Kumaon Vani Community Radio Station



Kumaon Vani Community Radio



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