

# ONGC TERI Biotech Limited (OTBL) Campus Impact Challenge

*An Initiative for the Youth and by the Youth for Creating Positive Spaces*

The Energy and Resources Institute (TERI) in partnership with ONGC TERI Biotech Limited (OTBL), brings to you 'OTBL Campus Impact Challenge' – an initiative for the youth and by the youth for creating positive spaces. The programme focusses on learnings about Sustainable Development Goals (SDGs), understanding the linkages with various scientific and non-scientific programmes, contesting through identifying challenges on campus, ideating to transform it into environment-friendly space with an aim to 'walk the talk' and emphasizing on 'global' initiatives.

The mainstay of OTBL Campus Impact Challenge (OTBL CIC) is a competition for colleges and institutes of higher learning in Gujarat & Assam. The idea behind the competition is to let colleges identify sustainability challenges on their campuses and come up with collective social and environmental solutions.

The campus impact challenge will be judged on the following 3 aspects:

- ✓ Application form- <https://bit.ly/3TfTgAb>
- ✓ Implementation of the proposed project for the OTBL CIC
- ✓ Documentation of the project implemented for the OTBL CIC

## **Who Can Apply?**

- ✓ Under graduate and Post graduate students in the age group of 18 - 23 years from colleges and institutes of higher learning in Gujarat & Assam
- ✓ The college/ institute must register as an OTBL Campus Impact Group (OTBL-CIG) comprising of 10 Youth Ambassadors and a faculty member

## **Awards and Recognition:**

- ✓ Participation certificate to all OTBL Campus Impact Group (OTBL-CIG)
- ✓ Seed funding of Rs 5, 000 to 3 colleges/ institute in each state shortlisted to implement CIC for 2 months and merit certificate upon successful completion of the program
- ✓ Cash prize of Rs 5, 000 to the winner of the 'OTBL Campus Impact Award' and merit certificate competing in each state

Besides these, all participants will get an opportunity to attend the OTBL Campus Impact Meet each in Gujarat & Assam to be held in June/July 2024. Project e-Booklet titled, 'OTBL CSR Success Story in Campuses' will also be developed keeping in mind the magnitude of change that the programme has brought about in campuses. The 6 shortlisted CIGs from both the states that will be shortlisted will also be promoted on TERI's website and social media accounts.

## **How does the OTBL Campus Impact Challenge work?**

### ***Level 1: Identification of one key sustainability challenge***

- ✓ Colleges to compulsorily form OTBL Campus Impact Group (OTBL-CIG) comprising of 10 Youth Ambassadors and a faculty member. Amongst the group, a Campus Impact President should be identified
- ✓ The CIG is to identify one sustainability challenge and submit a campaign idea in the prescribed format by **March 10, 2024**
- ✓ Announcement of the shortlisted colleges by March 2024
- ✓ Seed funding of Rs 5, 000 to 3 colleges/ institute in each state shortlisted to implement CIC for 2 months

### ***Level 2: Implementation of the OTBL CIC Idea***

- ✓ Implementation of OTBL CIC in shortlisted campuses in each state by March to May 2024
- ✓ Mentoring by TERI / experts and guides if required

### ***Level 3: Assessment***

- ✓ Report writing and documentation submission, jury visit, and evaluation by May 2024

- ✓ OTBL Campus Impact Meet (Assam and Gujarat) and selection of the winner of OTBL Campus Impact Award by June 2024

**Instructions for filling up the application form:**

1. The form is to be filled out online. All fields are compulsory.
2. The selected teams must sincerely commit to the program by signing a declaration upon selection and mandatorily following all the guidelines throughout the duration. Failing to do will result in the team's elimination from the Challenge and may also result in a financial penalty.
3. All teams must compulsorily send the consent form signed by their principals/ HODs and the application form.
4. No part of the responses to questions in the application form should be plagiarized/ copied. Each application form will be thoroughly checked for originality.
5. TERI will contact the faculty member or Campus Impact President for day-to-day coordination. Any queries the OTBL-CIG has during the program should be routed through the same channel.
6. TERI and OTBL shall not be liable for the postponement or discontinuance of the Campus Impact Challenge if it is prevented, hindered, or delayed by a Force Majeure.

Last date to submit and share your entry for the competition through the application form- <https://bit.ly/3TfTgAb> is **March 10, 2024!**

For further queries, please write to us at [teriotblcic@gmail.com](mailto:teriotblcic@gmail.com)