

Shaping the Discourse: Effective Energy Efficiency Storytelling

AGENDA

Date: July 5, 2023

Time: 10:00 AM – 5:00 PM

Venue: Tamarind Hall, India Habitat Centre, Lodhi Road, New Delhi

Time	Sessions
1030 – 1100 Hrs	Registration
1100 – 1110 Hrs	Welcome Remarks <i>Dr Vibha Dhawan, Director General, TERI (Video Message)</i>
1110 – 1135 Hrs	An Energy Efficiency Ice breaker
1135 – 1145 Hrs	Framing Presentation <i>Ms Rumpa Banerjee, Communications Associate, TERI and Mr Shreyas Joshi, Senior Specialist- Comms & Content, TERI</i>
1145 – 1200 Hrs	ABC of Energy Efficiency <i>Mr Prosanto Pal, Associate Director, TERI</i>
1200 – 1215 Hrs	Energy Efficiency: The Public Discourse and Media <i>Mr Mayank Aggarwal, Senior Journalist and Member- The Reporters' Collective</i>
1215 – 1315 Hrs	Lunch
1315 – 1445 Hrs	Panel Discussion on "India's Energy Efficiency Landscape: From Advocacy Push to Policy Pull" <u>Chair:</u> <i>Mr Ajay Shankar, Distinguished Fellow, TERI & Former Secretary, Ministry of Power, Government of India</i> <u>Panelists:</u> <i>Dr Ritu Mathur, Senior Energy Economist, NITI Aayog Mr Abhishek Kumar Yadav, Senior Sector Expert, Bureau of Energy Efficiency Mr Mayank Aggarwal, Senior Journalist and Member- The Reporters' Collective Ms Gayatri Ramanathan, Senior Director, Kaizen Dr Atul Kumar, Professor, Jawaharlal Nehru University Ms Dipanwita Ray, Head of Dept - Customer Experience, Value Added Services, Energy as a Service, Tata Power-Delhi Distribution Ltd Ms Supriya Gulati, Communications Manager, AEEE Dr Vatsala Sharma, Associate Fellow, TERI</i>
1445 – 1545 Hrs	Breakout Session
1545 – 1630 Hrs	Reporting Back
1630 – 1640 Hrs	Vote of Thanks <i>Ms Gunjan Jain, Engagement Lead, Climate Trends Ms Sonali Mathur, Manager, TERI</i>
1640 Hrs onwards	High-Tea and Networking