

90.4<sub>MHz</sub>

# **Kumaon Vani**

APUN RADIO APUN BAAT



Kumaon Vani is managed by a creative team of reporters and technicians, including youth from the local community, who have received in-depth training in radio production. The community radio aims to be the voice of the people of the region as it amplifies the problems, knowledge systems and practices of the Kumaon region through the process of grassroots engagement.



On an average, the radio station receives 20-25 phone calls per week including WhatsApp messages. Its presence on social media platforms such as YouTube, Facebook, and Twitter has worked towards opening multiple avenues for suggestions, queries, and feedback from its listeners on specific topics they would like to be addressed.

# **Our Objective**

To aid farmers improve their livelihoods by providing information, guidance and knowledge on sustainable agriculture.

To draw attention to issues pertaining to water and sanitation, forestry and biodiversity, delivery of government welfare programmes and accountability in local governance.

To spread awareness on science, health, gender, and education among listeners in the region.

To provide an impetus to the Kumaoni dialect, art, and culture.

## **Our Major Programs**



#### Mehekta Aanchal

A series on Women's Health and Nutrition supported by Department of Science and Technology (DST)



#### Jeevan Kaushal Samvad

Broadcast of life skill related programs for girls, supported by Room To Read India Trust



#### Ajab Khel Gajab Ganit

A series for children to making Mathematics fun supported by Department of Science and Technology (DST)



### **Bazaar Laaye Bochaar**

A series addressing market-related concerns of farmers supported by Department of Biotechnology (DBT)

## **Awards**

# Manthan Award from the Digital Empowerment Foundation (DEF) in 2013

for enabling growth and development of the Kumaon region. The award recognized creativity and excellence in the use of ICT tools and communication networks.



National Award received from the Ministry of Information and Broadcasting (MIB) in 2014 for its agriculture series 'Bazar Laaye Bochhar' which focused on addressing the market related concerns of farmers.

Wildlife Biology and Conservation Award received from the Nainital Forest Division in 2018 for programming on snake awareness and helping forest department rescue King Cobras from the community.

The radio is also empanelled with the Directorate of Advertising and Visua Publicity (DAVP) / Bureau of Outreach and Communication, Ministry of Information and Broadcasting, Government of India.





## **About Us**

Kumaon Vani community radio station was set up by The Energy and Resources Institute (TERI) in March 2010 in the Nainital district of Uttarakhand with the aim to bring together local communities across several villages in the Kumaon region. It was established to promote sustainable development among the local farming community with radio as the tool. Kumaon Vani is a not-for-profit entity operated, owned and steered by the local community of the region. It broadcasts content relevant to the local listeners



Broadcasts at 90.4 MHz

Covers over **500 villages** 





Tuned in by nearly **3,50,000 people** 

Nine hours of programming every day



### **Contact Us**

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