

# Responsibility comes first!

Be a responsible consumer and protect the planet

**GREEN CONSUMER DAY: 28 SEPTEMBER 2019**



# The irresponsible consumption!

- Material consumption of natural resources is increasing and our planet is now under massive strain.
- Each year, an estimated one-third of all food produced which is equivalent to 1.3 billion tons and worth USD 1 trillion approximately ends up rotting in the bins of consumers and retailers, or spoils due to poor transportation and harvesting practices.\*
- It is estimated that If the global population reaches 9.6 billion by 2050, almost three planets will be required to sustain current lifestyles.

# SDG 12

(Ensure sustainable consumption and production patterns)

and

## the need to be a responsible consumer

- The UN explains: “Sustainable consumption and production is about promoting resource and energy efficiency, sustainable infrastructure, and providing access to basic services, green and decent jobs and a better quality of life for all. Its implementation helps to achieve overall development plans, reduce future economic, environmental and social costs, strengthen economic competitiveness and reduce poverty”.\*
- The UN has defined 11 *Targets* and 13 *Indicators* for SDG 12. Targets specify the goals and indicators represent the metrics by which the world aims to track whether these targets are achieved.\*

A photograph of a grey recycling bin overflowing with plastic waste in a grassy field. The bin is overflowing with various plastic items, including bags, bottles, and containers. The surrounding area is a grassy field with some scattered trash on the ground. The background shows a hazy landscape under a cloudy sky.

**Raise a voice,  
take a step!**

# Create a comic strip

## (Activity 1)

### Material required:

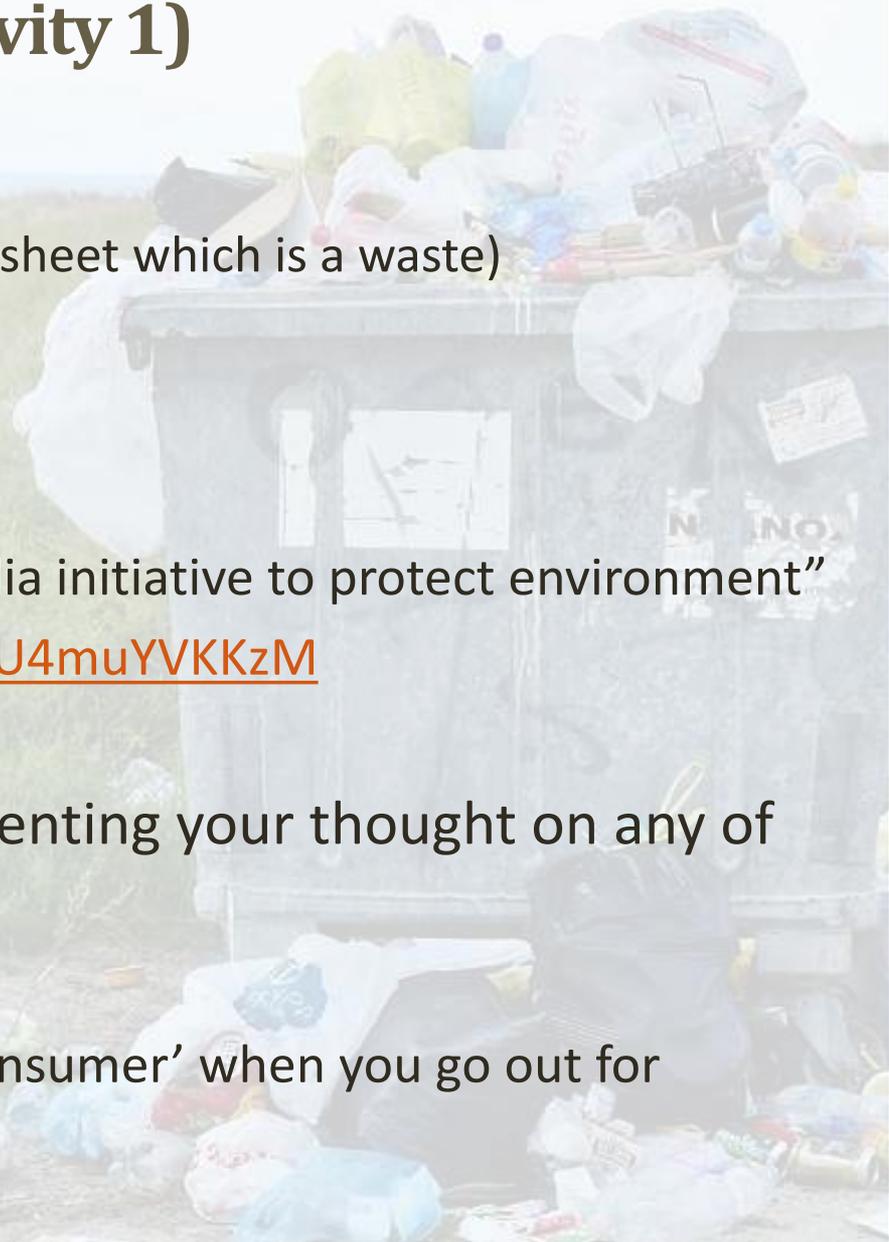
- One sided plain sheet (try to use a sheet which is a waste)
- Stationary (Pencil, eraser, colors)

### Watch the following film:

- ‘Half A View: A TERI-Tetra Pak India initiative to protect environment’
- YouTube link: <https://youtu.be/CU4muYVKKzM>

### Now create a comic strip representing your thought on any of the following:

- How can waste be minimized OR
- How can you become a ‘green consumer’ when you go out for shopping



# Lifecycle of a chips packet

## (Activity 2)

- Have you ever wondered how long does it take to empty a chips packet?
- Do you know how long does it take to manufacture the content and packaging of chips packet?
- Do you know how long will it take its packaging to decompose?



**Calculate the lifecycle of a chips packet and upload your entries in not more than 500 words.**

### **Stages in the lifecycle of a chips packet**



**Your entries should have answers to the following pointers:**

- 1. Contents needed at every stage of the chips packet**
- 2. Places involved for procurement of content**
- 3. Time spent in completing every stage**

A photograph of a grey metal trash bin overflowing with various pieces of trash, including plastic bags, bottles, and food waste. The bin is situated in a rural, grassy area with hills in the background. The text is overlaid on the image in a large, bold, black font.

**Upload your assignment  
on the website to be  
recognized..!**