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फा.सं.- 3/4/2024- एम.सी.  
भारत सरकार  
पर्यावरण, वन और जलवायु परिवर्तन मंत्रालय  
(मीडिया सेल)

इंदिरा पर्यावरण भवन, जोर बाग रोड़  
नई दिल्ली- 110003  
दिनांक:- 1<sup>st</sup> जुलाई, 2025

To,

**Ms Vibha Dhawan**  
Director General  
The Energy and Resources Institute (TERI)  
New Delhi -110003

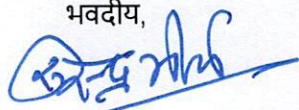
**Subject: Non-financial logo support for Green Olympiad 2025-26.**

Madam,

I am directed to refer to TERI email dated 24<sup>th</sup> June, 2025 on the above subject. The Ministry of Environment, Forest & Climate Change accords its consent that Ministry's non-financial logo may be used as supporting Ministry to **Green Olympiad 2025-26. The deadline for the registration is 31.07.2025 and the examination dates are 08.10.2025 and 06.11.2025.** The Ministry accords its consent that its non-financial logo may be used for the said event, subject to following conditions:

- a. Logo of MoEFCC and LiFE shall be used.
- b. The event will be co-branded with LiFE.
- c. Sufficient publicity on Print, Electronic and Social Media shall be undertaken and an analytical report comprising tweets, Facebook posts, Instagram posts, impressions, tweets shall be submitted during and post the event.
- d. Pictures and video clips of the event shall be submitted during and post the event.
- e. Social Media Creatives already created on various themes shall be given wide publicity (may kindly be downloaded from download tab of <http://missionlife-moefcc.nic.in/>).
- f. Wherever possible, wide publicity shall be given to the film on LiFE, Save Water, Saying No to Single Use Plastic and such other films (may kindly be downloaded from download tab of <http://missionlife-moefcc.nic.in/>).
- g. Banner of cloth displaying all the logos as well as standees etc shall be prominently displayed during the event.
- h. submission of a report on the level of participation and submission of proof of compliance of the aforesaid conditions
- i. 2 Minute Video in English on LiFE shall be played at the start of the event
- j. The report of awareness generation about LiFE through creatives/Selfies/Video film etc together with the high resolution pictures be submitted within 3 days of the close of the event.
- k. The organizations will mandatory carry out plantation# एक\_पेड़\_माँ\_के\_नाम #Plant4Mother and upload 5 pics and/or 3 video clips of up to 45 second duration on MeriLiFE portal (<https://merilife.nic.in/>) and also provide the same to this Division on the mail ID **media-moefcc@gov.in** within 1-2 days after the event is over. The video clip on # एक\_पेड़\_माँ\_के\_नाम (<https://drive.google.com/file/d/1v0ZaNgP-qOzRGjJfNFX IXe-Hr7u-V 7/view?usp=sharing>) shall also be mandatory screened along with that on Mission LiFE.

2. It may be ensured that the Logo is not used for any commercial purpose. It is requested to submit a report on the level of participation and proof of compliance.

भवदीय,  
  
**सुरेन्द्र सिंह मीना**  
अवर सचिव (मीडिया)  
Tel: 011-20819277