

E. Other Sponsorship Categories

E.1 Conference App (Tariff: Rs 100,000 / US\$ 1500)

ICDL 2019 will have Conference App for all conference related information. The sponsor's logo will be displayed prominently while 500 participants (physically) and numerous participants digitally conduct any search through this App.

Benefits include:

- Enhanced visibility to the sponsor among the delegates physically and remote at all times
- Special discount for additional registrations
- Listing of sponsors name in the *Conference Guide* to be handed over to about 500 delegates

E.2 Display-Signature Board (Tariff: Rs 100,000 / US\$ 1500)

A display board will be made available for delegates in a prominent place to share their views and comments. Best of these comments will be made visible to sessions along with sponsor's logo. Further to this, best comments would be included in the conference report/recommendations to be circulated to the delegates along with sponsor's name. The sponsor will get huge visibility during and after the event.

Benefits include:

- The sponsor's company name & logo will appear on the Display Board
- Greater visibility to the sponsor among the participants
- Special discount for additional registrations

E.3 Conference Lanyards (Tariff: Rs 1,50,000 / US\$ 2000)

Branding in the lanyards that will accompany the conference badge will provide outreach throughout the conference programmes.

Benefits include:

- Enhanced visibility to the sponsor among the delegates at all times
- Special discount for additional registrations
- Listing of sponsors name in the *Conference Guide* to be handed over to about 500 delegates
- Display and distribution of corporate and product literature

E.4 Awards (Tariff: Rs 80,000 / US\$ 1200)

A sponsor may choose to make themselves visible among the participants by sponsoring awards. Award Committee of ICDL 2019 will review contributed papers and posters to announce their decision at the Valedictory Session.

- a) ICDL 2019 Best Papers Award
- b) ICDL 2019 Best Posters Award

Benefits include

- Announcement of Sponsoring organization's name during the Award distribution

- Enhanced visibility to the sponsor among the participants
- Special discount for additional registrations
- Listing of sponsors name in the *Conference Guide* to be handed over to about 500 delegates
- Display and distribution of corporate and product literature

E.5 Conference Mementoes (Tariff: Rs 80,000 / US\$ 1200)

Mementoes carry nostalgic attachment to the event. ICDL 2019 intends to respect session chairs and invited speakers by giving away mementoes. A sponsor may choose to provide mementoes to these dignitaries. This will undoubtedly provide mileage to the sponsor through enhanced visibility.

Benefits include:

- Announcement of Sponsoring organization's name during ICDL 2019.
- Enhanced visibility to the sponsor among the participants
- Special discount for additional registrations
- Listing of sponsors name in the *Conference Guide* to be handed over to about 500 delegates
- Display and distribution of corporate and product literature

E.6 Conference Photo Folder (Tariff: Rs 60,000 / US\$ 1000)

Photographs are remembrances of cherished moments. ICDL 2019 intends to gift Photo Folders to session chairs and invited speakers. The sponsor will certainly provide benefit to the sponsor through enhanced visibility.

Benefits include:

- The sponsor's company logo will appear in the photo folder
- Greater visibility to the sponsor among the participants
- Special discount for additional registrations
- Listing of sponsors name in the *Conference Guide* to be handed over to about 500 delegates
- Display and distribution of corporate and product literature

E.7 Inserts (Tariff: Rs 15,000 / US\$ 300)

The ICDL 2019 Organizing Committee is pleased to announce up to 10 insertions (1-2 page) from 10 different small players or distantly located publishers, vendors, software companies who are unable to attend the event.