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Purva Grover is a doctoral student in Information systems at the Department of management studies, Indian Institute of Technology Delhi (IITD). She completed her Master in Technology (Computer Science Engineering) from Guru Gobind Singh Indraprastha University in 2016. She had served as a Scientist B at the Indian Council of Medical Research for one year before her masters. Prior to that, she has two years of experience as a programmer at Absolutdata Research and Analytics. She had received a Bachelor in Technology (Computer Science Engineering) from Maharshi Dayanand University Rohtak in 2011. She had qualified several prestigious national exams including GATE, UGC-NET, and JRF. Her specific research interests include data science, big data analytics and technology adoption, i.e. social media, blockchain and artificial intelligence. She had published articles in international journals, Elsevier: "Technological Forecasting and Social Change", "International Journal of Information Management", "Journal of Retailing and Consumer Services."; Taylor & Francis: "Enterprise Information Systems"; Emerald: "Journal of Enterprise Information Management" and Springer: "Global Journal of Flexible Systems Management".