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Ms Sarah Huggett is Head of Analytical Services APAC at Elsevier, based in Singapore. She leads a group providing consultative services to government agencies, funding bodies, policy makers, and research institutions planning for the future. Her team analyses research performance to offer insights and recommendations to research leaders. Sarah's first job at Elsevier, in Research & Academic Relations in Oxford, UK, gave her expertise in using data to inform strategic planning. She has a particular interest in new developments in research evaluation, such as measures of attention and engagement. After completing a Bachelor's then Master's degrees at the University of Grenoble, France, Sarah moved to the UK to teach French at the University of Oxford, prior to joining Elsevier in 2006