

Jatin Modi

Founder & CEO

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Jatin Modi is the founder and CEO of FrogIdeas, pioneers in unleashing a new era of digital marketing in India through a personalized and authentic approach which they call B2H (business to human). With shorter attention spans and on demand decision making, FrogIdeas is rapidly helping brands embrace B2H marketing capabilities to deliver personalized customer experiences. A trusted advisor to several CEOs, Jatin conceived FrogIdeas in 2013 with a single vision in mind - to define 'The Future of Marketing.'