All ICDL 2016 conference participants are welcome to attend the special events. For special event on "Digital Convergence at the Bottom of the Pyramid please <u>Register</u> here.

Day 3: 15 December 2016, Thursday

Digital Convergence at the Bottom of the Pyramid

Timing (2.00 am - 4.00 pm)) Venue: Stein auditorium

Background

Information and Communication Technologies (ICT) have opened up uncommon opportunities in urban and rural areas for improving the quality of both the natural environment and human well-being. ICTs, if properly designed, will be most meaningful to urban and rural families, to reach "the unreached" in terms of knowledge and skill empowerment and help to convert the vast scientific know-how, now available, into field level do-how. At present, this access is very limited in rural areas because of some hurdles, however, with increase in start-up based digital revolution and some government and NGOs initiatives, the situation is improving. This session will highlight some of the cases and also raises pertinent issues.

Tentative Agenda

Chair:

Gaurav Dwivedi*, CEO, MyGov Cell, Ministry of Electronic and Information Technology, Government of India

Co-Chair:

R K Sharma, Librarian, UN Information Center, India

Panelists:

Sved S Kazi

Deputy Director, Digital Empowerment Foundation, India

Alekhva Dutta

Associate Fellow, Energy Environment Technology Development, TERI, India

Tauseef Khan

Co-founder & CEO, Gramophone.co.in, India

Krishna Kumar

CEO, CroIn, India