

A. Thematic Workshops

Duration of Thematic Workshops: Half-day / Full-day

**Knowledge
Management &
Innovation**

**Social Media &
Analytics**

Big Data & Analytics

ICDL 2016 is pleased to announce **Thematic Workshops** for discussion on key contemporary issues relevant to knowledge trends across the globe. Workshop proposals are invited from stakeholders on the above-mentioned topics that deal with advancement of Smart Future. The thematic workshops will be attended by about 80 participants. The highlights of the workshops include:

- Tutorials
- Keynote address
- Panel discussion
- Case-based presentation

Benefits include

- High visibility signage as **WORKSHOP PARTNER /WORKSHOP ASSOCIATE**
- On-site branding
- Speaking opportunity for company's senior officials in the Panel discussion during the workshop
- Workshop partners' logos prominently displayed in workshop banner
- Workshop partners' branding on the conference website
- Associate's logo prominently displayed in ICDL 2016 web-page
- Free registrations to 10 participations (as Workshop Partner) and 3 participations (as Workshop Associate) for the workshop and the ICDL 2016 main conference sessions
- Listing of organization's logo in the Conference Guide to be handed over to about 500 delegates
- Display and distribution of corporate and product literature