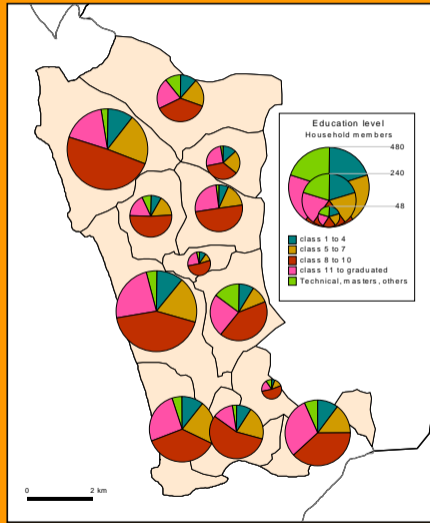


Case study area

- 672 households interviewed (12 villages)
- 85% of the surveyed population is literate
- 5% of the population in the study villages are migrants
- The main reason for migration is employment

Role of the Household in small economic activities

- 8% of the households have industry/business activity
- 36% of the households have agriculture activity
- 23 % of the households have tourism activity

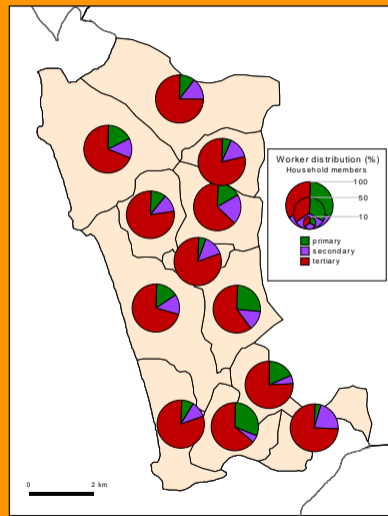


Employment distribution

- Tertiary sector 71%
- Primary and secondary sectors about 15% each
- 30% of the labour force of the tertiary sector is directly involved with tourism

Households in Tourism

- Working hotels /restaurants /drivers / other tourism related activities
- Own or run a hotel / restaurant / shack / shop
- Rent out rooms to: Tourists /Others
- Hire or own a taxi or motor cycle taxi
- Sell goods / services



Perceived advantages and disadvantages of developmental activities:

- Employment opport. - 72%
- Improved infrastructure/ enhanced amenities - 31%
- Pollution - 31%
- Resource scarcity - 33%
- Increase in prices - 57%

