International Conference on Digital Libraries
ICDL 2013

Vision 2020: Looking back 10 years and Forging New Frontiers

27–29 November 2013

Thematic Workshop Collaboration

The Energy and Resources Institute
Darbari Seth Block
Habitat Place
Lodhi Road, New Delhi 110 003
International Conference on Digital Libraries (ICDL)
New Delhi, 27-29 November 2013
Theme: Vision 2020: Looking back 10 years and Forging New Frontiers

Thematic Workshops

In knowledge based society, ‘Digitization’ and ‘Digital library (DL)’ are key themes associated with every government across the globe and play a key role in societal and economic development of nations. Most of the government across the globe has taken necessary steps towards preservation of resources, access to information, development of value-added services and speedy decision making process. International development organizations and large corporate houses have already taken adequate measures towards preservation of documents and used DL and a tool for MIS reports and decision making process.

The digitization activities and DL development activities are mostly entrusted on knowledge workers in India. Over millions of professionals are engaged in DL development activities in India in the capacity of faculty members, researchers, librarians and other knowledge services. While primarily knowledge and learning products are organized and managed by such professionals, however, exploring new platforms, options and development of innovative services are also part of the activity. Capacity development of such professionals would therefore ensure professional approach towards better knowledge management and service delivery.

ICDL seeks to build a strong DL community through partnerships and networking with organizations intending to collaborate and associate with this endeavor. The ICDL 2013 organizers invite national and international governments, development organizations, societies, corporate houses, academic organizations to collaborate and build capacity in advancement of digital library creation and service development.

ICDL 2013 is pleased to announce Thematic Workshops which will be conducted in parallel to ICDL 2013 sessions for discussion on specialized issues relevant to knowledge organization, digital learning, technology development issues across the globe. Impact of digital resources on knowledge society, economic benefits to governments will also be covered.

A learned panel of experts will deliver views and share experiences on the issue. These workshops will be held in parallel to the Conference sessions.

By sponsoring the workshops, one gets opportunity to interact and even present academic papers or case studies during the session with enhanced mileage for organizational visibility in the area.
Workshop Objectives

Theme specific objectives

Participants

About 100 participants will be participated in the Workshop drawn from diverse areas of library and information services, e-learning workers, knowledge management specialists, DL service providers.

Programme overview

Workshop duration: 3.0 hrs
Venue: Gulmohar Hall, IHC

Workshop Programme Outline
Workshop Inauguration
Setting the Theme
Addresses by Panel Members
Open Discussions – Questions & Answers
Summing-up

Rationale Outcome

Based on the discussions held and issues raised during the workshop by the international panel and the participants, a report will be prepared indicating major action points and the same would be submitted to the collaborating organization for record.
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Workshop Collaborating Opportunities

Major Benefits include

- About 3.0 hrs will be assigned to each Thematic Workshop
- Sponsor to get mileage as Workshop Partner/Workshop Associate
- Onsite branding
- Presence of institute’s senior officials in the International Panel discussion during the workshop
- Free registrations to limited number of participants for the workshop and the ICDL 2013 conference
- Institute’s logo prominently displayed in workshop banner
- Listing of institute’s logo in the Conference Guide to be handed over to about 500 participants
- Display and distribution of corporate and product literature
- Major discount in other sponsorship opportunities

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Partnership Category</th>
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<tbody>
<tr>
<td></td>
<td>Workshop Partner</td>
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<tr>
<td>Institute logo displayed on the workshop banner</td>
<td>Y</td>
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<tr>
<td>Onsite branding</td>
<td>Fully</td>
</tr>
<tr>
<td>Complementary registration of persons for the 3 days of the entire ICDL event</td>
<td>20</td>
</tr>
<tr>
<td>Institute logo and profile displayed/included on the ICDL conference banners and publications</td>
<td>Y</td>
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<tr>
<td>Speaking at the conference</td>
<td>Y</td>
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<td>Logo placement on conference web site and providing cross linkages</td>
<td>Y</td>
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<td>Montage on the presentation screen</td>
<td>Y</td>
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<td>Endorsement and recognition on all media exposures</td>
<td>Y</td>
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<td>Special profile on workshop web page</td>
<td>Y</td>
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<td>Entry at all ICDL 2013 sessions</td>
<td>Y</td>
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<tr>
<td>Display and distribution of literature at the conference/workshop</td>
<td>Y</td>
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**Workshop Collaboration Categories**

<table>
<thead>
<tr>
<th>Collaboration Category</th>
<th>Cost*</th>
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<tbody>
<tr>
<td>Workshop Partner</td>
<td>Rs 3,00,000 / US$ 6,000</td>
</tr>
<tr>
<td>Workshop Associate</td>
<td>Rs 2,00,000 / US$ 4,000</td>
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*waived off for Star Partner

For any queries regarding collaboration, please contact

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