

F. Other Sponsorship Categories

F.1 Conference Lanyards (Tariff: Rs 60,000 / US\$ 1200)

Branding in the lanyards that will accompany the conference badge will provide outreach throughout the conference programmes.

Benefits include:

- Enhanced visibility to the sponsors among the delegates at all times
- Special discount for additional registrations
- Listing of sponsors name in the *Conference Guide* to be handed over to about 500 delegates
- Display and distribution of corporate and product literature

F.2 Awards (Tariff: Rs 50,000 / US\$ 1000)

A sponsor may choose to make themselves visible among the participants by sponsoring awards. The Award Committee of ICDL 2016 will review contributed papers and posters to announce their decision at the Valedictory Session.

a) ICDL 2016 Best Paper Award

b) ICDL 2016 Best Poster Award

Benefits include

- Announcement of sponsoring organization's name during the award distribution
- Enhanced visibility to the sponsor among the participants
- Special discount for additional registrations
- Listing of sponsors name in the *Conference Guide* to be handed over to about 500 delegates
- Display and distribution of corporate and product literature

F.3 Conference Mementoes (Tariff: Rs 40,000 / US\$ 800)

Mementoes carry nostalgic attachment to the event. ICDL 2016 intends to respect session chairs and invited speakers by giving away mementoes. A sponsor may choose to provide mementoes to dignitaries. This will undoubtedly provide mileage to the sponsor through enhanced visibility.

Benefits include:

- Announcement of sponsoring organization's name during ICDL 2016.
- Enhanced visibility to the sponsor among the participants
- Special discount for additional registrations
- Listing of sponsors name in the *Conference Guide* to be handed over to about 500 delegates
- Display and distribution of corporate and product literature

F.4 Conference Photo Folder (Tariff: Rs 40,000 / US\$ 800)

Photographs are remembrances of cherished moments. ICDL 2016 intends to gift Photo Folders to session chairs and invited speakers. The Folders will certainly provide benefit to the sponsor through enhanced visibility.

Benefits include:

- The sponsor's company logo will appear in the photo folder
- Greater visibility to the sponsor among the participants
- Special discount for additional registrations
- Listing of sponsors name in the Conference Guide to be handed over to about 500 delegates
- Display and distribution of corporate and product literature

F.5 Knowledge Spotlight (Tariff: INR 1,00,000 / US\$2000)

The LED display screen, to be placed in the conference hub area, will feature the conference highlights, event updates, ICDL film, among other interesting conference features.

Benefits include:

- Display of Knowledge Spotlight sponsors' logo as scrolling marquee in the screen.
- Enhanced visibility to the sponsor among the participants
- Listing of sponsors name in the *Conference Guide* to be handed over to about 500 delegates
- Complimentary registrations to two participations for the conference

F.6 Signature Board (Tariff: INR 50,000 / US\$1000)

The board will be placed in the conference hub area to attract maximum participation from all delegates who will write their feedback and comments on the board.

Benefits include:

- Display of the sponsors' logo in the Signature Board
- Enhanced visibility to the sponsor among the participants
- Listing of sponsors name in the *Conference Guide* to be handed over to about 500 delegates
- Complimentary registration to one participation for the conference