

Sponsorship levels designed to give you significant exposure at ICDL 2016

C. Major Sponsorship Categories

Parameters	Sponsorship categories			
	Platinum Rs 5,00,000/ US\$ 10,000	Gold Rs 3,00,000/ US\$ 5500	Silver (2) Rs 2,00,000/ US\$ 4000	Bronze Rs 1,00,000/ US\$ 2000
1. Complementary award of stall for Exhibition <u>AND</u> 2. 50% discount for sponsoring Thematic Workshop <u>or</u> 25% discount for sponsoring Special Event	Y	--	--	--
1. Complementary award of stall for Exhibition <u>AND</u> 2. 25% discount for sponsoring Thematic Workshop	--	Y	--	--
Complementary award of one hour slot for business meetings <u>OR</u> one table reserved for luncheon interactions with clients	Y	--	--	--
Guest invitations to participate in the conference and other functions	5	3	2	--
Company name/logo displayed on the conference publications	Y	Y	Y	--
Display of logo on the conference backdrop during all sessions	Y	Y	Y	--
Sponsor company profile to be included in the conference guide	One page	½ page	¼ page	¼ page
Montage on the presentation screen, along with other sponsors	Y	Y	Y	Y
Display/announce during lunch/dinner/receptions	Y	Y	--	--
Branding at the event (rolling power-point presentation during breaks)	Y	Y	Y	Y
Prominent display of logo on the conference bag	--	--	Y*	--
Branding at pre- and post-event communication activities	Y	Y	Y	Y

* The name/logo of the sponsor for Conference kit will be displayed on the bag