

Sponsorship levels designed to give you significant exposure at ICDL 2016

E. Business Development Opportunity

Recognizing sponsors demand, ICDL 2016 will have the following two business development opportunities for those organizations who wish to collaborate in ICDL 2016 with specific business developments in mind.

E.1 Luncheon interactions with clients (Rs 10,000 / US\$ 200 per day per table)

A selected number of lunch tables will be reserved for Platinum/Gold Sponsors, where sponsors can have luncheon interactions with participants as per choice. Each table will have seating capacity of 12 persons. Tables will be made available strictly on first come first serve basis.

Benefits include:

- On-site branding of sponsor for the reserved table
- ICDL organizers will facilitate client interactions by providing participants list to sponsor to choose from
- Important and specific discussions can take place for business development with prospective clients only

E.2 Business meetings (Rs 20,000 / US\$ 400 per hour)

Under this category, sponsors can book business meetings with specific clients beforehand. The organizers will facilitate these meetings. However, prior booking is required.

Benefits include:

- On-site branding of sponsor for the reserved business meeting slot
- ICDL organizers will facilitate client interactions by providing participants list to sponsors to choose from
- Important and specific discussions/presentations can take place for business development