

Partnership levels designed to give you significant exposure at ICDL 2016

C. Major Partnership Categories

Parameters	Collaboration Options		
	Partner Rs 10,00,000/ US\$ 20,000	Associate Rs 5,00,000/ US\$ 10,000	Co-Associate Rs 3,00,000/ US\$ 5500
1. Complimentary award of stall for Exhibition <u>AND</u> 2. 50% discount for collaborating for Thematic Workshop <u>OR</u> 25% discount for collaborating for Special Event	Y	--	--
1. Complimentary award of stall for Exhibition <u>AND</u> 2. 25% discount for collaborating for Thematic Workshop	--	Y	--
Complimentary award of one hour slot for business meetings <u>OR</u> one table reserved for luncheon interactions with clients	Y	--	--
Guest invitations to participate in the conference and other functions	5	3	2
Company name/logo displayed on the conference publications	Y	Y	Y
Display of logo on the conference backdrop during all sessions	Y	Y	Y
Collaborator's profile to be included in the conference guide	One page	½ page	¼ page
Montage on the presentation screen, along with other collaborators/sponsors	Y	Y	Y
Display/announce during lunch/dinner/receptions	Y	Y	--
Branding at the event (rolling PowerPoint presentation during breaks)	Y	Y	Y
Prominent display of logo on the conference bag	--	--	Y*
Branding at post-event communication activities	Y	Y	Y

* The name/logo of the collaborator for Conference kit will be displayed on the bag