## **B.** Workshops

**Tariff** 

Partner: Rs 3,00,000 / US\$ 5500

**Duration of Workshops: 3.0 hrs** 

Knowledge & Innovation Management

Application of AI and Analytics

Social Media and Analytics

ICDL 2019 is pleased to announce **Workshop**s for discussion on key thematic issues relevant to digital transformation and collaboration trends across the globe. Workshop requests are invited from stakeholders on the above-mentioned topics that deal with advancement of Smart Future. Each of the three thematic workshops will be attended by about 80 participants. The workshop programmes will be an educative mix of:

- Keynote address
- Panel discussion
- Case based presentation

## **Benefits include**

- High visibility signage as Workshop Partner
- Speaking opportunity for Workshop Partner
- On-site branding
- Presence of company senior official in the Panel discussion during the workshop
- Free registrations to 10 participation (as Workshop Partner) and 5 participation (as Workshop Associate)
- Organization's logo in workshop banner
- Branding on the conference website
- Listing of organization's logo in the Conference Guide to be handed over to about 500 delegates
- Display and distribution of corporate and product literature