## Dr Sangeeta Mehta Director, South Asia for Research Reference Elsevier

Dr Mehta currently holds the position of Director, South Asia for Research Reference. In her current role, apart from sales, marketing and business strategies for South Asia, she also Represents company at various commercial forums and Government ministries for technical and commercial presentation, policy recommendations and regulatory norms.

Sangeeta Mehta is Doctorate in Microbiology with specialization in drug target discovery and biological control and MS with specialization in Pathology. Dr. Mehta has been awarded NIH Fellowship and Adjunct Faculty position at the Burnett School of Medicine, Florida, USA and a Post-Doctoral Fellowship by NSERC at McGill University, Montreal, Canada.

Before joining Elsevier Dr. Mehta has worked at Organizations such as Agilent Technologies, Thomson Reuters, ASSOCHAM and TERI at various capacities, with objective to bring solutions approach to sales and marketing. In her previous roles she has contributed her knowledge of Industry, Academia and Government to frame approaches according to customer workflows and has implemented many MoUs with Industry and Academia for collaborations and creating value for customers and developing Key Opinion Leaders.

To date, she has 11 peer reviewed publications, 4 invited book chapters on applied microbiology. She is key inventor and has been awarded 4 PCT, 4 US, 1 European, 2 Indian and 1 South African published patent in the field of Applied Microbiology. Also, she successfully has transferred microbial technologies to blue chip biotechnology companies in India and globally.