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Dr Dinesh K. Gupta is Professor of Library & Information Science at Vardhman Mahaveer Open University, Kota. He served as Member of Standing Committee of IFLA Education & Training Section, 2011-2015, IFLA Management and Marketing Section, 2003-2007 and 2007-2011 and also served as the Chair of the Jury of IFLA International Marketing Award during 2009-2013. Served as a Member of the Selection Committee of South Asia LIS Award, 2012-2014. Published three IFLA books by the official publisher K. G. Saur/ De Gruyter Saur (Munich, Germany), include: Marketing library and information services: International perspectives; Marketing Library and Information Services II A Global Outlook; Marketing Libraries in Web 2.0 World.

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