

Professor V. Venkaiah
Former Vice-Chancellor
Krishna University
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Professor V. Venkaiah (b. 1952) is known for his contribution to Open and Distance Learning and Management Education. During his four decades of academic career, he held many academic and administrative positions. His academic career has been spent mainly in the areas of (a) Teaching and Research in Management; (b) Distance Education (c) Academic Leadership; and (d) Quality Assurance and Professional Development.

As a Teacher and Researcher in Management, Prof. Venkaiah, during his 40 years of experience, taught in conventional as well as Distance Education Universities. He has published several books and Research Papers on different aspects of Management. He has also conducted a number of research and consultancy studies and guided research scholars for M.Phil. and Ph.D programs. His contribution to Management is mainly in the areas of Marketing Management and Human Resource Management. Government of Andhra Pradesh conferred on him “Best Teacher Award” in 1995, for his contribution in teaching and learning. He authored books and published several research papers in the area of management.

As an Educational Administrator, Prof. Venkaiah is currently serving as Director, Centre for Educational Technology and Learning Science, Rajiv Gandhi University of Knowledge Technologies, Andhra Pradesh.

As a Quality Assurance Professional, Prof. Venkaiah has been associated as a Chairman and Member Coordinator with National Assessment and Accreditation Council, India's premier quality assurance agency for Higher Education. His expertise is also used extensively by the Distance Education Council, U.G.C., Indira Gandhi national Open University and other State Open Universities in formulating policies, designing quality assurance systems, use of ICT and developing human resources.