

International Conference on Digital Libraries (ICDL 2010)

Digital libraries: Shaping the Information Paradigm

New Delhi, 23 – 26 February 2010

Sponsorship Opportunities
(Institutions)



The Energy and Resources Institute
Darbari Seth Block

Habitat Place
Lodhi Road, New Delhi – 110 003

International Conference on Digital Libraries (ICDL)

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TERI seeks to build a strong digital library (DL) community through partnerships and networking with organizations intending to collaborate and associate with this endeavor, ICDL. The ICDL organizers invite governments, non-government agencies, academic and research organizations, societies and associations of library and information professionals, IT professionals, and archivists and others to join us in organizing this event through liberal funding. International DL events get proper recognition and value addition with the involvement of information industry market players such as online database providers, publishers, and DL equipments and library software developers.

After conducting two successful conferences, the ICDL conference series has developed strong and qualitative branding in this part of the world. The organizers invite all stakeholders of DLs to fund liberally to make the third event of ICDL series a grand success. A host of benefits and new measures have been taken by the organizers to provide maximum mileage and benefits to the collaborators and sponsors.

Key benefits for collaborators

- Exposure to a dedicated audience
- Tremendous visibility across India as well as outside
- Opportunity to raise the company profile among the target sectors
- Knowledge based product positioning
- Identifying new sales prospects and clients
- Announcing in the market about your strength
- Opportunity to offer multiple personalized services at a single platform
- Option to reach out to hundreds of participants through e-mails, mailers
- Opportunity to enhance publicity at the venue

While the above list is only a broad outline of benefits, a more specific list of benefits is appended below for each category of the collaborators.

Sponsorship tariff

A. Associates (Tariff: Rs 15 lakh / US\$ 30,000)

Benefits include

- 1 Four (4) guest invitations, valued at over Rs 30,000 to the conference for sponsor executives. Special discounts for additional registration
- 2 Profile with name and logo to be included in publicity materials such as brochures, conference website, conference proceedings, conference guide, and advertisements
- 3 Prominent display of name and logo on the conference banner displayed during all sessions
- 4 Prominent display of company name and logo on press releases (if any) issued for the conference to print, television, and electronic media within India and abroad.
- 5 Inclusion of Profile (one page) in the conference folder
- 6 Montage on the presentation screen, along with the other collaborators/sponsors
- 7 Display and distribution of literature at the conference venue
- 8 Profile on the conference website

Co-Associates (Tariff: Rs 10 lakhs / US\$ 20,000)

Benefits include

- 1 Three (3) guest invitations, valued at over Rs 22,500 to the conference for sponsor executives. Special discount for additional registration will be provided.
- 2 Profile with name and logo to be included in publicity materials, such as brochures, conference website, conference proceedings, conference guide, and advertisements.
- 3 Prominent display of name and logo on the conference banner displayed during all sessions
- 4 Prominent display of company name and logo on press releases issued for the conference to print, television, and electronic media within India and abroad
- 5 Inclusion of profile (one page) in the conference folder
- 6 Montage on the presentation screen, along with the other collaborators/sponsors
- 7 Display and distribution of literature at the conference venue
- 8 Listing on the conference website

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Co-Associates - Speaker sponsor (Tariff: As per actual expenditure)

Bi-lateral, multi-lateral, associations, societies, institutes, and other organizations, which will sponsor foreign speakers in terms of provide travel grants and other logistics arrangements.

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Benefits include

- 1 Name and logo to be included in publicity materials, such as brochures, conference website, conference proceedings, conference guide, and advertisements.
- 2 Inclusion of profile (1/2 page) in the conference folder
- 3 Display and distribution of literature at the conference venue
- 4 Special discounts for registration of delegates

For any queries regarding sponsorship, please contact

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